



Child Domain Group Action Alert Review

1:00 – 2:00 p.m. October 9th Conference Call

- I. Welcome and Introductions
- II. Review of July 31st Recommendations
- III. Review of Key Action Alert Resources
 - a. Handouts from Fit-tastic!/Children's Mercy (1.4 and 1.5)
 - b. Draft Social Media Graphics (1.1-1.3)

Note: sample graphics to complement handouts that health departments could share to help promote awareness among families and the community
 - c. Additional Resources Needed?
- IV. Action Alert Drafts Discussion
 - a. Final Resource Recommendations
 - b. Reference Resources/Aligned Messaging

<https://www.childrensmercy.org/in-the-community/weighing-in/healthy-schools/>
https://datacentral.ksde.org/nutrition_reports.aspx
 - c. Other Companion Resources Needed? (e.g., factsheets, etc.)
 - d. Call-to-Action Message with Dissemination
 1. Health Department-Specific Messaging?
 2. Parents
 3. School Administrators – include any model wellness policy data?
 - e. Dissemination Plan
 1. Partners
 2. Audience
 3. Media
 4. Timeline
 - f. Other
- V. Summary of Next Steps