

Workgroup: Perinatal/Infant

Highest scoring objectives are highlighted.

Priority 4: Families are empowered to make educated choices about nutrition and physical activity (Domain: Perinatal/Infant)

Objective	Urgency (U) 2-5	Impact (I) 1-3	Realistic (R) 1-3	Total U+I+R	Comments <i>Key insights your team has had working in this area to date, known partners, interventions, programs, etc.</i>
4.1: Increase the number of communities in Kansas that provide a multifaceted approach to breastfeeding support across community sectors by at least 10 by 2020.	4	2	2	8	Multi-faceted meaning two or more strategies. What is on the horizon?
4.2: Increase the number of Baby Friendly Hospitals in Kansas by 2020.	2	1	2	5	It is hard for providers to agree to the program but the owning systems may not agree. It has modest effectiveness for a lot of effort. Time, effort and cost are a deterrent.
4.3: Increase the proportion of women and pregnant women receiving education related to the impact of prenatal and postpartum nutrition and exercise on optimal infant feeding by 2020.	5	2	3	10	Is education the means or the identified need? Define change? Impact of education? Measure the behavior? Adding performance measure for the nutrition and physical activity of prenatal and post-partum.

National Performance Measure (NPM)	Data Trend
NPM 04: Breastfeeding (A) Percent of infants who are ever breastfed	+
NPM 04: Breastfeeding (B) Percent of infants breastfed exclusively through 6 months	+

Priority 2: Services and supports promote healthy family (Domain: Cross-Cutting/Life Course)

Objective	Urgency (U) 2-5	Impact (I) 1-3	Realistic (R) 1-3	Total U+I+R	Comments <i>Key insights your team has had working in this area to date, known partners, interventions, programs, etc.</i>
2.2: Increase the number of providers with capacity to provide trauma-informed care by 2020. (Track training offered to providers)	3	2	2	7	Focus on home visitor.
2.3: Increase the number of families receiving home visiting services through coordination and referral services by 5% annually.	5	3	2	10	

State Performance Measure (SPM)

Data Trend

SPM 2: Percent of children living with parents who have emotional help with parenthood

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Priority 6: Professionals have the knowledge and skills to address the needs of maternal and child health populations. (Domain: Cross-Cutting/Life Course)

Objective	Urgency (U) 2-5	Impact (I) 1-3	Realistic (R) 1-3	Total U+I+R	Comments <i>Key insights your team has had working in this area to date, known partners, interventions, programs, etc.</i>
6.4: Build MCH capacity and support the development of a trained, qualified workforce by providing professional development events at least four times each year through 2020. <i>*also reviewed by Child, Perinatal/Infant and Adolescent Health Workgroups</i>	5	2	2	9	
6.6: Implement a multi-sector (community, hospitals, maternal and infant clinics) safe sleep promotion model by 2018.	5	2	3	10	Funding.

National Performance Measure (NPM)	Data Trend
NPM 14 (A): Smoking during Pregnancy and Household Smoking (A.) Percent of women who smoke during pregnancy.	+
NPM 14 (B): Smoking during Pregnancy and Household Smoking (B.) Percent of children who live in households where someone smokes.	+
SPM 4: Number of Safe Sleep (SIDS/SUID) trainings provided to professionals	

Priority 8: Cross-Cutting/ Life Course Information is available to support informed health decisions and choices. (Domain: Cross-Cutting/Life Course

Objective	Urgency (U) 2-5	Impact (I) 1-3	Realistic (R) 1-3	Total U+I+R	Comments <i>Key insights your team has had working in this area to date, known partners, interventions, programs, etc.</i>
8.5: Incorporate information regarding changes to the health care system into existing trainings and technical assistance by 2020. <i>*also reviewed by Child, Perinatal/Infant and Adolescent Health Workgroups</i>	5	2	3	10	8.5.4 Expand to community partner, FQHC.

State Performance Measure (SPM)	Data Trend
SPM 5: Percent of adults who report that it is somewhat difficult or very difficult to understand information that doctors, nurses and other health professionals tell them	