



KANSAS | TITLE V MATERNAL & CHILD HEALTH  
MATERNAL & CHILD HEALTH | **5-YEAR STATE ACTION PLAN**

2016-2020



**PRIORITY 2**  
CROSS-CUTTING/LIFE COURSE

Services and supports  
promote healthy family  
functioning

- OBJECTIVE 2.1** Increase opportunities to empower families and build strong MCH advocates by 2020.
- OBJECTIVE 2.2** Increase the number of providers with capacity to provide trauma-informed care by 2020.
- OBJECTIVE 2.3** Increase the number of families receiving home visiting services through coordination and referral services by 5% annually.



KANSAS MATERNAL & CHILD HEALTH | TITLE V MATERNAL & CHILD HEALTH  
**5-YEAR STATE ACTION PLAN**

2016-2020



**PRIORITY 4**  
PERINATAL /INFANT

Families are empowered to make educated choices about infant health and well-being

- OBJECTIVE 4.1** Increase the number of communities that provide a multifaceted approach to breastfeeding support across community sectors by at least 10 by 2020.
- OBJECTIVE 4.2** Increase the proportion of births delivered at Baby Friendly hospitals by 2020.
- OBJECTIVE 4.3** Increase the proportion of women and pregnant women receiving education related to the impact of prenatal and postpartum nutrition and exercise on optimal infant feeding by 2020.
- OBJECTIVE 4.4** Implement a multi-sector (community, hospitals, maternal and infant clinics) safe sleep promotion model by 2018.

**NPM**

Breastfeeding (Percent of infants who are ever breastfed; Percent of infants breastfed exclusively through 6 months)

**SPM**

Number of Safe Sleep (SIDS/SUID) trainings provided to professionals

**ESM**

Number of communities achieving the "Community Supporting Breastfeeding" designation



# KANSAS | TITLE V MATERNAL & CHILD HEALTH MATERNAL & CHILD HEALTH | **5-YEAR STATE ACTION PLAN**

2016-2020



## **PRIORITY 6** CROSS-CUTTING/LIFE COURSE

Professionals have the knowledge and skills to address the needs of maternal and child health populations

- OBJECTIVE 6.1** Increase the proportion of smoking women referred to evidence-based cessation services to 95% or higher by 2020.
- OBJECTIVE 6.2** Increase abstinence from cigarette smoking among pregnant women to 90% by 2020.
- OBJECTIVE 6.3** Implement collaborative oral health initiatives, identify baseline measures, and expand oral health screening, education, and referral by 2020.
- OBJECTIVE 6.4** Build MCH capacity and support the development of a trained, qualified workforce by providing professional development events at least four times each year through 2020.
- OBJECTIVE 6.5** Deliver annual training and education to ensure that providers have the ability to promote diversity, inclusion, and integrate supports in the provision of services for the Special Health Care Needs (SHCN) population into adulthood.

NPM

Smoking during Pregnancy and Household Smoking  
(Percent of women who smoke during pregnancy;  
Percent of children who live in households where  
someone smokes)

ESM

Percent of pregnant women program participants  
who smoke referred to the Tobacco Quitline



# KANSAS | TITLE V MATERNAL & CHILD HEALTH MATERNAL & CHILD HEALTH | **5-YEAR STATE ACTION PLAN**

2016-2020



## **PRIORITY 7** CYSHCN

Services are comprehensive and coordinated across systems and providers

- OBJECTIVE 7.1** Increase family satisfaction with the communication among their child's doctors and other health providers to 75% by 2020.
- OBJECTIVE 7.2** Increase the proportion of families who receive care coordination supports through cross-system collaboration by 25% by 2020.
- OBJECTIVE 7.3** Develop an outreach plan to engage partners, providers, and families in the utilization of a shared resource to empower, equip, and assist families to navigate systems for optimal health outcomes by 2020.

**NPM** Medical home (Percent of children with and without special health care needs having a medical home)

**ESM** Percent of families who experienced a decreased need of care coordination supports



**PRIORITY 8**  
CROSS-CUTTING/LIFE COURSE

Information is available to support informed health decisions and choices

- OBJECTIVE 8.1** Increase the proportion of MCH grantees that provide health information education to clients to improve health decision making among women, pregnant women, children, adolescents, and children and youth with special health care needs annually.
- OBJECTIVE 8.2** Partner with Health Literacy Kansas (HLK) to provide training to improve the knowledge of parents and teens as to the importance of making informed health decisions by 2020.
- OBJECTIVE 8.3** By 2020, create and disseminate a toolkit for preschool through school-aged providers with a curriculum and activities designed to teach children and adolescents about healthy habits and choices.
- OBJECTIVE 8.4** Increase youth-focused and youth-driven initiatives to support successful transition, self-determination, and advocacy by 2020.
- OBJECTIVE 8.5** Incorporate information regarding changes to the health care system into existing trainings and technical assistance by 2020.