

# MCH 2020: Perinatal & Infant Health

## State Priority

Families are empowered to make educated choices about infant health and well-being

### Performance Measures

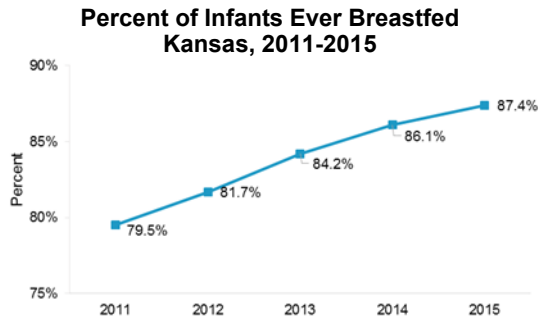
- Percent of infants who are ever breastfed
- Percent of infants breastfed exclusively through 6 months
- Percent of Women, Infants, and Children (WIC) infants breastfed exclusively through six months in designated “Communities Supporting Breastfeeding”
- Number of Safe Sleep (SIDS/SUID\*) trainings provided to professionals

\*Sudden Infant Death Syndrome and Sudden Unexpected Infant Death

## Data Highlights

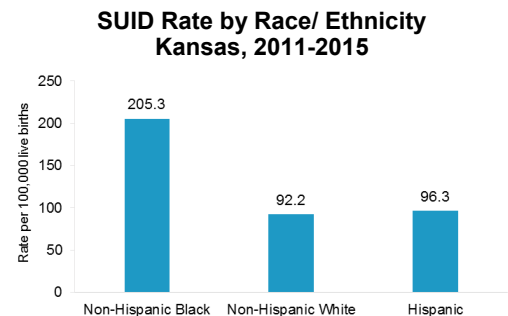
- In 2015, 87.4% of Kansas infants were breastfed,<sup>1</sup> higher than the *Healthy People 2020* goal of 81.9%.
- Breastfeeding exclusively for six months supports optimal growth. In 2013, 23.4% of Kansas infants were breastfed exclusively for 6 months,<sup>2</sup> lower than the *Healthy People 2020* goal of 25.5%.
- Sudden Unexplained Infant Death (SUID) is the third leading cause of death for Kansas infants. The Kansas Infant Death & SIDS Network provides safe sleep training to more than 4,500 parents and providers annually.<sup>3</sup>
- Opportunity for Improvement: Disparities persist in perinatal/infant health based on racial, ethnic, socioeconomic and geographic factors.

## Spotlight on Improvement



Source: KDHE Bureau of Epidemiology and Public Health Informatics

## Example of Health Disparity



Source: KDHE Bureau of Epidemiology and Public Health Informatics

## Next Steps

- Increase the number of communities that provide breastfeeding support across community sectors (i.e. hospitals, businesses, physician clinics, health departments, child care facilities).
- Increase the number of Baby-Friendly® hospitals participating in the Baby Friendly Hospital Initiative.
- Develop standardized education content on the importance of prenatal and postpartum nutrition and exercise for optimal infant feeding to support existing programs, including perinatal community collaboratives utilizing the March of Dimes Becoming a Mom® curriculum; home visiting; and Women, Infants, and Children (WIC).
- Implement a multi-sector safe sleep initiative to include safe sleep instructor training, expanded community baby shower (safe sleep, breastfeeding, smoking cessation), hospital bundle, and physician’s toolkit.



This fact sheet, created by the Kansas Department of Health & Environment Bureaus of Epidemiology and Public Health Informatics and Family Health, highlights the priorities and measures identified as part of the Title V MCH Services Block Grant Program five year needs assessment (*MCH 2020*). The Title V Block Grant was authorized in 1935 as part of the Social Security Act. Title V’s mission is to improve the health and well-being of the nation’s mothers, infants, children and youth, including children and youth with special health care needs and their families.

